

2015 ANNUAL REPORT

Reflection and Renewal

Mahlia, 4
leukemia

I wish to be a ballerina

MAKE-A-WISH®

REFLECTION AND RENEWAL

If you read any organization's annual report, you know what you're getting nearly every time: **"It's been a great year, record numbers, incredible achievements."**

Thanks to you – our corporate sponsors, our donors, our volunteers – we could say all of that. We have the numbers to back it up.

But we want to be bolder. We want to talk to you about the shape of things to come – and about how our success depends on you.

We have identified a near-term goal to provide extra focus on our journey to granting the wish of every eligible child: Our plan is to reach **17,000 children by the year 2020.**

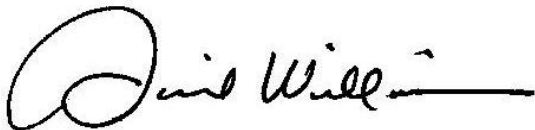
Consider where we are now, just coming off of yet another record-breaking year of granting wishes; we granted nearly 15,000 wishes in Fiscal Year 2015. That's a great number, but we estimate that 27,000 children were diagnosed with life-threatening medical conditions that qualified them for a wish in FY15. Nearly 12,000 children didn't get to take control of their lives, to feel normal or to gain strength in their fight against their illnesses.

This goal is achievable, but difficult. **It requires us to raise over \$100 million more per year than we did this year.** It requires every metric to soar higher than ever to address staffing, capacity and the public perception of Make-A-Wish®. This means we need more staff members and volunteers to handle more wishes. We need processes and funding in place. We also need to ensure that parents understand the beneficial impact a wish can have on their children -- and that Make-A-Wish isn't a "last wish" reserved only for children with terminal conditions.

We view the goal of reaching every eligible child as an opportunity to be our best. **And you are the most-important factor in helping us rise to it.**

Everything we achieve is the result of people who care, whether by donating, volunteering, referring children or becoming a corporate sponsor.

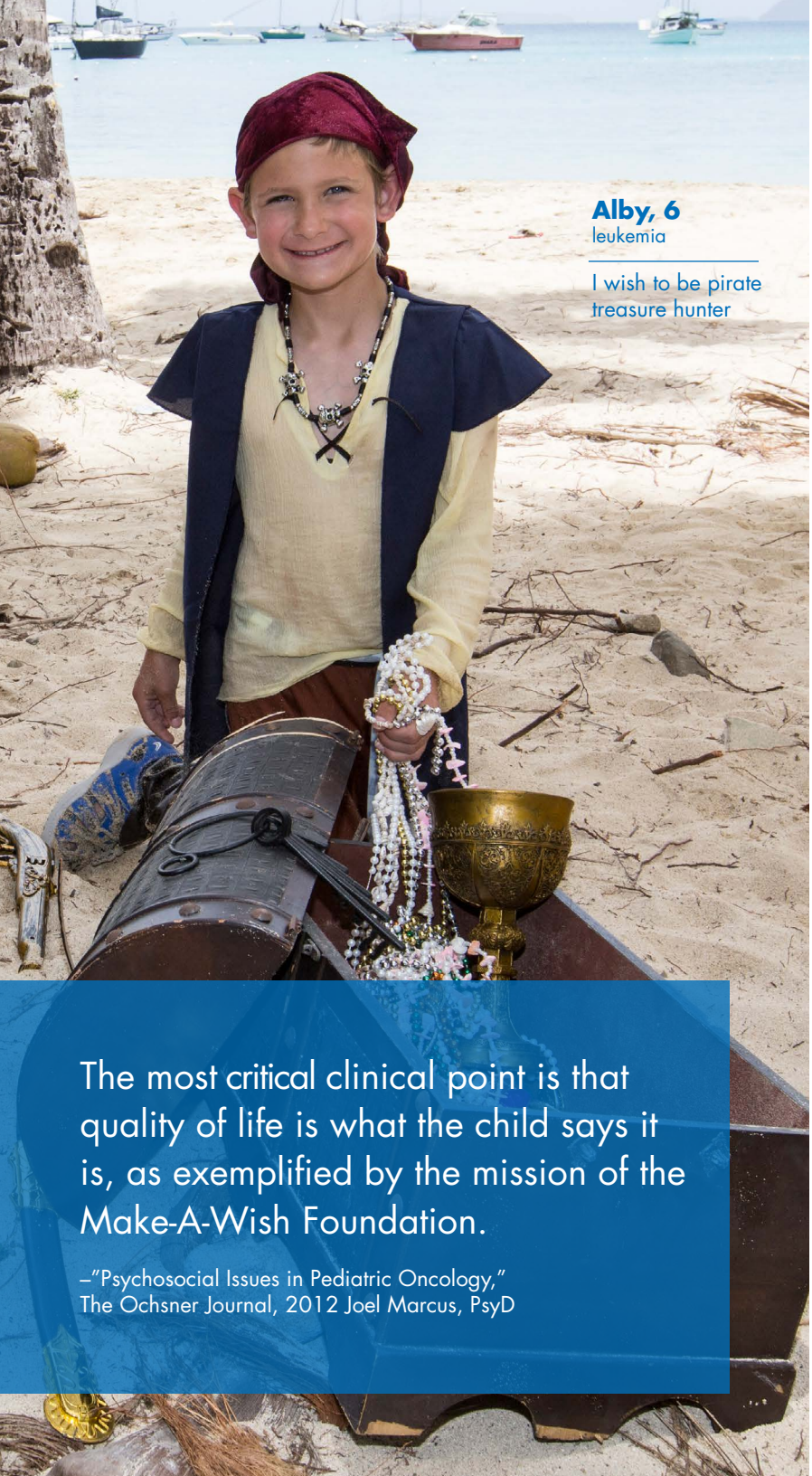
Thank you for all you have made possible – and for all you'll do to make the journey to a vital benchmark in our commitment to serving every eligible child.



David Williams, President and CEO



John Crowley, Chairman of the Board



Alby, 6
leukemia

I wish to be pirate
treasure hunter

The most critical clinical point is that quality of life is what the child says it is, as exemplified by the mission of the Make-A-Wish Foundation.

—“Psychosocial Issues in Pediatric Oncology,”
The Ochsner Journal, 2012 Joel Marcus, PsyD

UNDERSTANDING THE PROBLEM **WE SOLVE TOGETHER**

Before this Fiscal Year 2015 Annual Report begins, let’s take a step back in time to 1976. It’s the nation’s bicentennial year, and just a few years before a group of caring community volunteers established the charity we now know as Make-A-Wish.

This was a time when it was hard to help children with life-threatening medical conditions. Illnesses that medical professionals can successfully treat today were then fatal. And ordinary people? They had nothing to offer aside from kind words.

The people who granted the first wish changed that. They redefined everything the world knew about how seriously ill children cope with their circumstances.

A GAME-CHANGER FOR SERIOUSLY ILL KIDS

Our founders couldn't prescribe chemotherapy. They couldn't perform a transplant. By granting that first wish, though, they discovered what they could do.

They could lift kids from the emotional trauma of their condition. They could help them cope with their treatments. They could renew their optimism.

Make-A-Wish grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.



Chris, 7
leukemia

I wish to be a
police officer

An inspirational wish

Chris Greicius was a 7-year-old boy with leukemia. But more importantly, he had a dream of being a police officer.

Caring people in his community used their energy and connections to make Chris the first and still only honorary Arizona Department of Public Safety officer in the agency's history. His experience included a helicopter ride, a tour of DPS headquarters and receiving his own custom-tailored uniform. Chris passed away days after his wish. The people who granted his wish realized there were other children just like him – and that living their truest wish could help them cope with a life-threatening medical condition. The organization they formed has become an international phenomenon.

“He was only seven years, 269 days old when he died. But he taught me about being a man. Even though he was only a boy. I can tell you that because of meeting Chris, I am an entirely different man.”

– Tommy Austin, US Customs Officer, retired
Make-A-Wish co-founder





Samantha, 17
Hodgkin lymphoma

I wish to go
snowboarding

COMBINED STATS AND FIGURES

27k

*estimated
eligible
kids every
year*

76%

*of all
donations
go to the
mission*

BECOMING A PHENOMENON

What came from the vision of our founders was a game-changing children's charity – an organization that focuses on the emotional health of seriously ill children and their families. Others followed, but our volunteers and supporters ensure that Make-A-Wish remains by far the most-influential, best-known and most-respected wish-granting organization.

At this point, we don't measure ourselves against other wish-granting charities. Your support has built a Top 10 charity with a global reach. In the United States alone, you have made it possible for more than 270,000 children to receive a wish. You have made the Make-A-Wish name a mark of instant recognition, credibility and trust.

IMAGINATION, HOPE AND WISHES: THE DISNEY® CONNECTION

The best-case scenario for Ayesha was that she would live to the age of 16. Today, she's engaged to be married at the age of 30.

Ayesha was diagnosed with a rare cancer when she was in kindergarten. In the time it took to get the test results, her life transformed. Everything revolved around a desperate effort to prolong her life with chemotherapy and radiation.

During one of the low points for Ayesha's family, they connected with Make-A-Wish. She wished to go to the *Walt Disney World*® Resort.

"It was going to be our last trip as a family," Ayesha said. "To think about it that way was terrifying."

Ayesha defied the odds. She now works at *Disneyland*® Resort and recently signed up as a Make-A-Wish volunteer. "That trip reaffirmed what my parents taught me about charity, caring and giving. That's what Disney is all about – hopes and wishes and dreams coming true," Ayesha said.

And we believe that Ayesha and all of our Walt Disney Company friends are a reflection of heartfelt support for kids with life-threatening medical conditions.

Disney has supported Make-A-Wish since our first official wish, granting more than 100,000 wishes globally and counting. The connection goes beyond financial support, though: It's a deep mutual understanding of the role imagination plays in kids' lives, and how engaging the imagination has a positive impact on seriously ill children.



Ayesha, 16 [now 30]
cancer

I wish to go to the
Walt Disney World® Resort

THE DISNEY ALLIANCE


Sponsor Since: 1980

Total FY15 Support: \$13.2 million

Impressive Fact: 100,000+ wishes granted

Good to Know:

*Disney VoluntEARS
give generous amounts
of time, money and
in-kind services.*



Chris, 17 [now 23]
brain cancer

I wish to meet my
favorite baseball team

THE MACY'S ALLIANCE

Sponsor Since: **2003**

Total FY15 Support: **\$10.3 million**

Impressive Fact: ***more than \$83 million raised***

Good to Know: ***Macy's set a new GUINNESS
WORLD RECORD for
longest wish list to Santa
(121,138 letters) during the
2014 Believe campaign.***

MACY'S BELIEVES IN WISHES

When it's time for the Believe and Thanks For Sharing campaigns, you'll find nearly 170,000 Macy's associates engaged and ready to grant wishes. Many also participate directly in wish experiences by stepping in as personal shoppers or by performing makeovers. But few have experienced first-hand the benefits of a Make-A-Wish experience as 23-year-old Chris has.

He was diagnosed with brain cancer, and had his wish granted – to meet his favorite baseball team – when he was 17. Today, he is an associate at Macy's Stonestown Galleria.

Chris looks back at his wish as a game-changer in his recovery. Memories of his wish also inspire him to stand with his fellow Macy's associates to share his time and talents to help Make-A-Wish kids in his community. Chris and his colleagues show care and concern that helps wish kids and their families realize that they're not alone – that people care and are willing to help them feel better.

Macy's is a huge reason why wish kids – more than 11,000 since 2003 – and their families can count on a wish experience. Their support goes beyond donations: Macy's associates and leaders are always ready to step forward in every community they serve. Together, we reach more kids like Chris with the empowerment and optimism of wishes.

NATIONAL SPONSORS

MISSION CHAMPIONS: \$5 MILLION+



WISH CHAMPIONS: \$1 MILLION+



UNITED HEALTH FOUNDATION*

CAUSE CHAMPIONS: \$500,000+



FUNDRAISING ADVOCATES: \$250,000+

Allegiant

BioTRUST Nutrition®

Build-A-Bear Workshop

Claire's Stores

Luxaire® Heating and Air

Conditioning

Marquis®

RMH Franchise Corporation

Things Remembered

Toys“R”Us

Universal Studios Hollywood

Watertree Health®

Wells Enterprises, Inc.,
makers of Blue Bunny® Ice Cream

WWE®

CORPORATE ADVOCATES: 50,000+

Black Bear Diner

California Pizza Kitchen

Calvin Klein

CheapCaribbean.com

Discover

Frigo® Cheese Heads®

Helzberg Diamonds

Henkel Consumer Goods, Inc.

Hilton Worldwide

Humble Bundle

Hyatt Hotels & Resorts

Kretschmar® Premium Deli
Meats & Cheeses

Maquet Medical Systems, USA

Menchie's Frozen Yogurt

Monograms®

Nature Made®

Norwegian Cruise Line®

Planet Fitness

ServiceMaster

Sony Interactive Entertainment

The QBE Foundation

UL

World Travel Holdings

Zurich

Owen, 6
cystic fibrosis

I wish to meet
my favorite
hockey team



THE DRIVE TO **IMPROVE**

When an organization grows quickly, it's obvious that it fills a void. The world was missing something before it existed. And growth is a cause for celebration.

It's also a cause for reflection and regrouping. Make-A-Wish is committed to operating effectively. We constantly refine our practices to meet emerging opportunities, just as donors expect.

SELECT STRATEGIC INITIATIVES

MISSION OPTIMIZATION

Chapter volunteers are counting on us to grant the best wishes possible; that's why we're providing best practices that make every wish a life-changing event. We're continually examining our policies and procedures to efficiently use our donated resources.

DATA UTILIZATION

We're turning data into meaningful directives for the organization. Data is our roadmap to creating tools to help chapters, and also to be sure we're reaching children spanning every demographic.

REVENUE EXPANSION

Today, people donate in ways nonprofit professionals never imagined 10 years ago. We're looking to the future to make it easy for donors of all levels to grant wishes – from digital donations to peer-to-peer efforts and beyond.

BRAND ADVANCEMENT

It's more important than ever to understand our audience. We're researching what matters to supporters, and refreshing our brand identity to resonate more than ever.

RISING TO OPPORTUNITIES

Right now, we have the opportunity to positively affect the lives of 27,000 children every year. That's how many children are diagnosed with conditions that make them eligible for a wish.

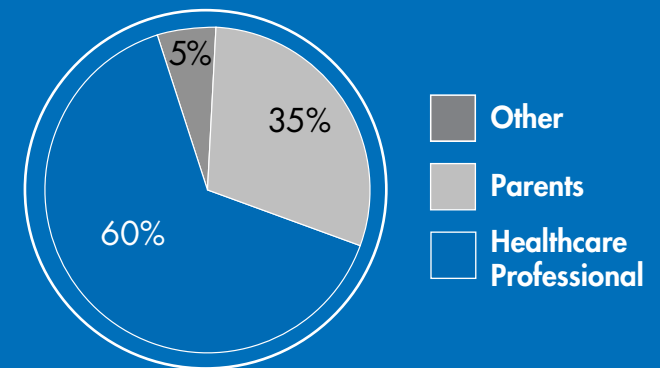
Last year, we granted the wishes of more than 14,800 of them. That's a record number. We view closing the gap between these numbers as our key opportunity. These are the topics we must address to succeed:

- While people recognize the Make-A-Wish name, they may not have a complete idea of our purpose and mission. Many people believe we are only for terminally ill children; some parents even believe that accepting a wish experience means they've given up on their child's chances of living with or overcoming their medical condition. Healthcare professionals, though, are more convinced than ever that wishes improve their patients' quality of life and can even lead to improved outcomes.
- According to the 2016 Harris Equitrend Study, Make-A-Wish is a top-ranked charity for familiarity and quality. However, this does not always lead to support. We are improving this metric by showing the public how Make-A-Wish matters in their lives.

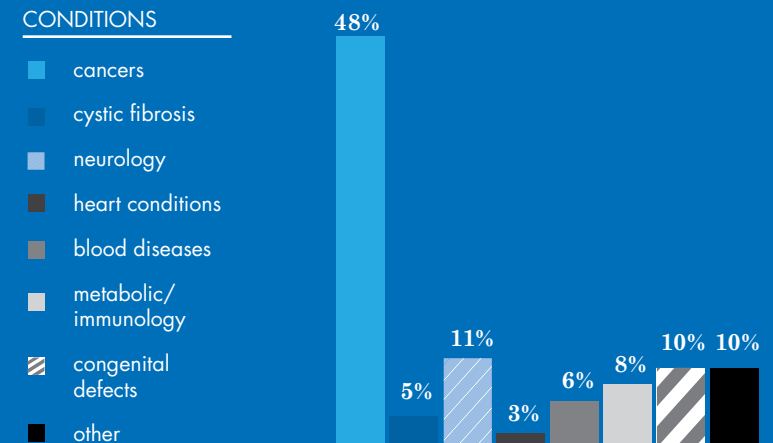
NUMBER OF ELIGIBLE REFERRALS RECEIVED

17,738

REFERRAL SOURCES



MOST PREVALENT CONDITIONS





The members of the Make-A-Wish America Board of Directors do more than chart the course for the organization. They are also prolific, enthusiastic donors. Together, they donated more than **\$24 million** in FY15.

pictured: the Hansson's with wish kids

THE MOTIVATION OF A FORMER BOARD MEMBER

When TSS Photography CEO and co-founder Carl Hansson accepted an invitation to a Make-A-Wish Foundation of Greater Atlanta and North Georgia golf tournament, he was teeing up a philanthropic legacy.

After the tournament, Hansson had one question. "So I asked, 'what do you need right now?' They had a wish that Saturday where they needed help. We simply wrote a check to get the wish done. Days later, I got a call asking me to have lunch and join the local board."

Hansson graduated from local board member to national board office. During Hansson's service as vice-chair and chair of Make-A-Wish America from 2003-2005 and 2005-2007 respectively, Make-A-Wish annual revenues went up 63 percent and chapter distributions increased by 178 percent.

Hansson's entrepreneurial spirit spurred him to do more. He became a lead donor to the Wishes Forever® endowment program to grant wishes in perpetuity.

Every year, Hansson's endowment grants a wish. He collaborates with his wife and grown children, Erik and Kate, to decide which wish to grant. In time, the next generation of the family will get the privilege of selecting a wish kid.

"We don't need to make sure the kids will do it. Both grew up with Make-A-Wish, so the passion lives in them," said Hansson. "Instead, we're simply providing the vehicle and enabling them to carry on the mission – and expand it through their networks as well."

For more information about contributing to Make-A-Wish, please contact: customerservice@wish.org • 1.866.880.1382 • wish.org

NATIONAL BOARD MEMBERS

John F. Crowley**Chairman of the Board**

President and Chief Executive Officer
Amicus Therapeutics Inc.

Edward R. Allen

Retired

George A. Barrios**Audit & Finance Committee Chair**

Chief Strategy & Financial Officer
World Wrestling Entertainment

Brenda Yester Baty

President of University of Miami
Alumni Association

Christopher Beard

Chief Executive Officer & Member
of the Board of Directors
Mozilla

Dolf A. Berle

President & Chief Operating Officer
Dave & Buster's Inc.

Peter J. Blatman

Former Principal
Deloitte Consulting LLP

Carlos F. Catá

Managing Partner, Global CMO Practice
DHR International

David M. Clark**Development Committee Chair**

Senior Vice President Human Resources
American Express Company

Jay Emmons**Governance Committee Chair**

Vice President, Customer Success at [24]7-inc.

Derrick Hall

President & Chief Executive Officer
Arizona Diamondbacks

G.J. Hart

Executive Chairman, CEO and President
California Pizza Kitchen

Sharlyn C. Heslam

Managing Director and General Counsel
Berkshire Partners LLC

Joaquin Hidalgo

President
Nike North America

Drew E. Lawton**Chapter Performance Committee Chair**

Chairman & Chief Executive Officer,
New York Life Investment Management, LLC

Philip J. Lussier**Immediate Past Board Chair**

Retired

Susan R. Moon

VP, Member & Market Facing Digital Services
Kaiser Permanente

Spencer A. Neumann

Executive Vice President and CFO
Walt Disney Parks and Resorts

Susan M. Parkes-Cirignano

Senior Vice President, Marketing & Strategy
Time Inc.

Thomas M. Parrett

Retired

Martine M. Reardon

Chief Marketing Officer
Macy's Inc.

Matthew W. Schuyler**Compensation & Management Committee Chair**

Chief Human Resources Officer
Hilton Worldwide

Dene B. Stratton, Jr.**Development Committee Chair**

Former Chief Financial Officer
Metro Goldwyn Mayer Studios Inc.

Carla B. Vernón**Brand Advancement Committee Chair**

VP & Business Unit Director
(Wellness on the Go Snacks)
General Mills Inc.

Don Yaeger Jr.

Award Winning Keynote Speaker, Business
Leadership Coach, New York Times Best-Selling Author
and Longtime Associate Editor for Sports Illustrated

Paul Krueger (non-voting)

President & Chief Executive Officer
Make-A-Wish South Dakota

Liz Nelson (non-voting)

Chief Executive Officer
Make-A-Wish Mid-South

Beth Torres (non-voting)

President & Chief Executive Officer
Make-A-Wish Middle Tennessee

Norm Wedderburn (non-voting)

President & Chief Executive Officer
Make-A-Wish Southern Florida

Tristan, 11
immunodeficiency syndrome

I wish to go to Hawaii



SENIOR LEADERSHIP TEAM

David A. Williams
President and Chief Executive Officer

Paul R. Mehlhorn
Treasurer/VP/Chief Financial Officer

Leslie Motter
Vice President and Chief Human Resources Officer

Bill Baumbach
Vice President and Chief Information Officer

John Vranas
Vice President and Chief Marketing Officer

Deborah D. Thompson
Vice President, Chapter Support

Kathy M. Forshey
Vice President, Corporate Alliances

Paul C. Miles
Vice President, Development

David B. Mulvihill
Vice President and General Counsel

NATIONAL BOARD ALUMNI ASSOCIATION EXECUTIVE COMMITTEE

Past board members also stay active. Many contribute funds, expertise and influence as members of the National Board Alumni Association.

Tiffany Rowe
Chair

Philip J. Lussier
Outreach

Suzanne Sutter
Development

Suzie Allen
Past Chair

Scott Ormerod
Communications

As of October 31, 2015

MEDICAL ADVISORY COUNCIL

Make-A-Wish relies on the expert guidance of healthcare professionals. They provide counsel on medical eligibility, outreach strategies, policies and other emerging topics that can result in changing the lives of more eligible children.

James Fahner, MD
Medical Advisory Council Chair
Pediatric Hematology/Oncology
Helen DeVos Children's Hospital

Kendall Brown, MD
Pediatric Gastroenterology
Medical City Children's Hospital

Jeremy Edwards, DO, FAAP
Pediatric Hematology/Oncology
and Palliative Care Medicine
Tripler Army Medical Center

Paul Fisher, MD
Pediatric Neurology
Lucile Packard Children's Hospital

Judith Garza, MD
Pediatric Rheumatology
Kaiser Permanente

Jennifer Jetton, MD
Pediatric Nephrology
University of Iowa Children's Hospital

Jenifer Jones-Dees, MD
General Pediatrics
Essentia Health

Anup Patel, MD
Pediatric Neurology
Nationwide Children's Hospital

Debra S. Regier, MD
Genetics
Children's National Health System

Gregory Sawicki, MD, MPH
Pediatric Pulmonology
Boston Children's Hospital

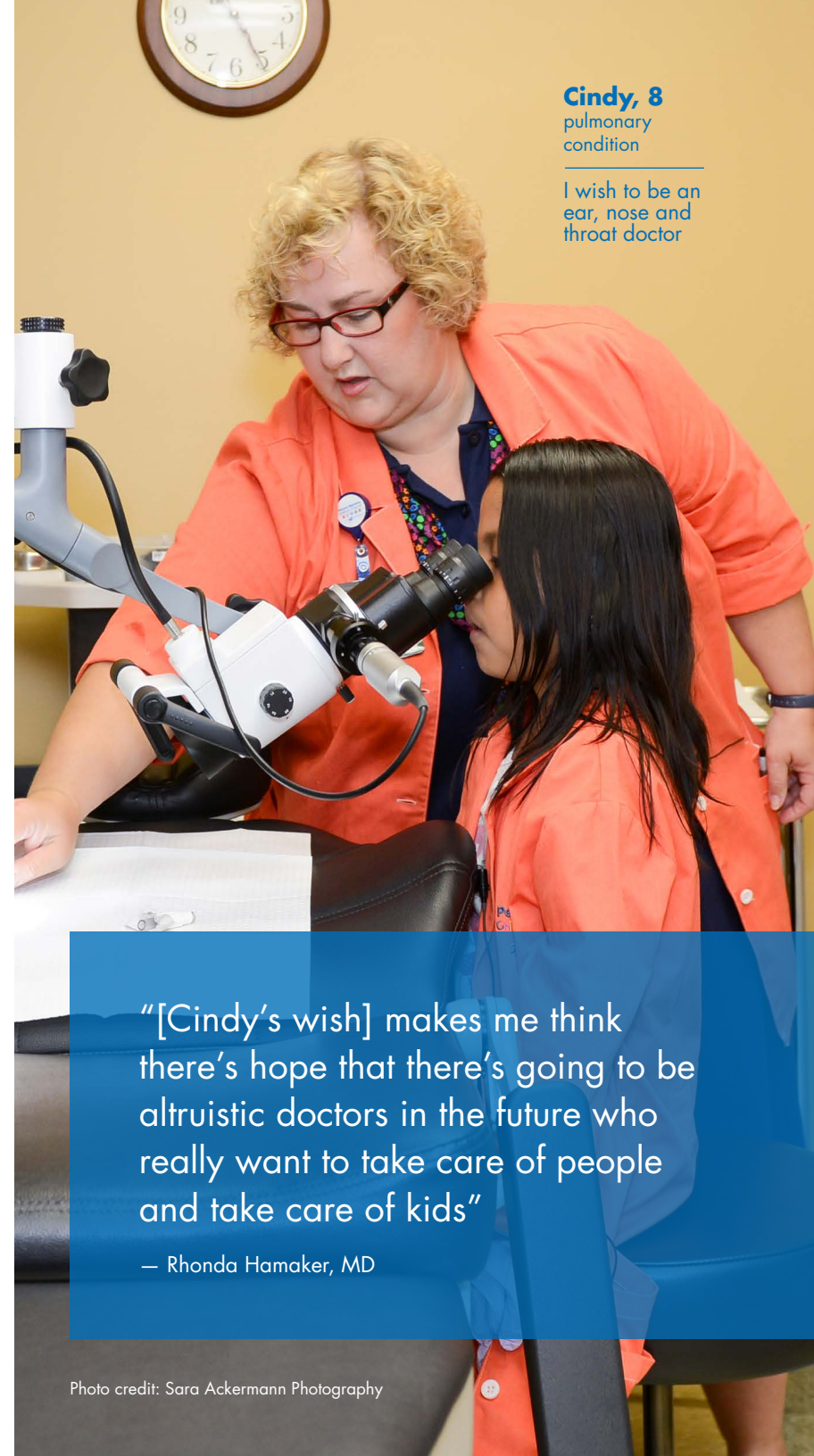
Ken Slaw, Ph.D.
Director of Membership
American Academy of Pediatrics

Shoba Srikantan, MD, FAAP
Pediatric Critical Care
Arnold Palmer Hospital for Children, Orlando
Health Hospital and Children's Critical Care

Philip Thrush, MD
Pediatric Cardiology
Lurie Children's Hospital

Cindy, 8
pulmonary
condition

I wish to be an
ear, nose and
throat doctor



“[Cindy's wish] makes me think there's hope that there's going to be altruistic doctors in the future who really want to take care of people and take care of kids”

— Rhonda Hamaker, MD



THE IMPORTANCE OF VOLUNTEERS

Volunteers are the reason we exist. Our founders were volunteers, and we now rely on a network of more than 28,000 active volunteers to serve every community in the United States. We'd like to introduce you to a few of them.

Bud and Marilyn Sliger are a husband and wife wish granting team from the Alabama chapter. Since December 2013 they have granted the wishes of 22 children and counting. Though their efforts can't be summed up by a statistic, they have so far traveled over 2900 miles to wish kids and their families.

Wish granter **Meggie DeNicola** started volunteering in late 2013. Wearing a golden crown and other princess attire for a recent unicorn quest wish in Washington D.C. is only one example of her approach to granting almost 30 wishes. She is a valuable asset to the Mid-Atlantic chapter, which turns to her for event support and new volunteer mentoring. As a member of their Wish-Granting Leadership Council, she provides insight from her personal experience.

John Genova got involved after his son was granted a French Bulldog wish in 2004. His role as both a volunteer and donor speaks to how individuals bring their skillsets and talents to the table. Documenting wishes is not only difficult to organize, but requires knowledge and artistry. John volunteers his experience as a photographer to the Illinois chapter when they need to cover events and wishes. Not only that, but as an EMT, John is able to connect to his community and recruit Chicago firefighters and police officers. They enhance wishes and support events.

Nicole Winters and Chris Davis of the Mid-South chapter have been instrumental in the success of the Heart-Filled Wish-A-Thon in Central Arkansas. Their efforts securing a location and recruiting volunteers for the event resulted in an increase of \$13,000 dollars from the previous year's fundraiser at their drop-off site. They have also recently begun the process of granting the wishes of multiple wish kids.

VOLUNTEERS BY THE NUMBERS

12 hours

average amount of time spent per wish

18,208

number of wish granting volunteers

330k

annual estimated hours volunteers contribute

pictured: Volunteers Nicole and Chris

MEETING THE NEEDS OF **RISING COSTS**

And there are other rising challenges. One of the most-visible is the rising cost of granting wishes. The cost of granting wishes has risen more than 35 percent since FY11. Travel is an important part of this rising cost – more than 70 percent of the wishes we grant require travel.

Every day, we grant 31 wishes that require wish kids to travel with their family. That's nearly 55,000 round-trip tickets per year.

We constantly evaluate our practices to see how we can better meet these challenges. We apply this drive to every aspect of our operations to make sure your donated resources make the biggest impact possible.



Kionna, 6
Wilms tumor

I wish to be
a cowgirl



Taylor, 7
Ewing sarcoma

I wish to be
a singer

“The biggest problem for anyone of us – and children, too – is the loss of control. And this is one thing they have some control over,” she says. “They come back and you see them absolutely delighted and happy and it makes the treatment that much less painful or less difficult.”

– Kusum Viswanathan, MD

100+ wish kids referred and counting

HOW A WISH IMPACTS OUTCOMES

We are convinced our mission is universal – for every single person from every walk of life.

Every one of us understands what it’s like to have our lives disrupted. And being diagnosed with a life-threatening medical condition is a life-altering disruption for kids. For their family. Sometimes for their entire community.

Wishes are a way to combat the effects of this disruption. The benefits of a wish vary from child to child: For some, a wish is incentive to comply with their treatments so they can get healthy enough to experience their wish. Others find a way to occupy themselves with positive thoughts about their future ... or to celebrate their return to health ... or to simply create family memories beyond the boundaries of the hospital or home.

OVERCOMING DISRUPTION AND SHOWING GRATITUDE

There are so many things nobody mentions about fighting for your life against an illness – like how hard it becomes to handle even daily, routine tasks that you usually take for granted. Cooking dinner, for example. Among all the other stress, it suddenly takes an epic amount of resolve just to think about putting a meal on the table.

Lucas, though, was lucky. Friends and neighbors showed up at his family's door often. Every casserole, every side dish, every dessert ... they all reminded Lucas that people cared about him.

He returned the favor by wishing to serve lunch to people in his community. With local food truck operators by his side, more than 2,500 people – including 1,000 at the hospital where healthcare professionals helped Lucas heal – enjoyed lunch served with kindness and gratitude.

Lucas, 12
Hodgkin lymphoma

I wish to feed
others by food truck

“What I enjoyed most about being involved in a wish was being able to put in the time and effort.”

– John Levy, President of the
Minneapolis Food Truck Association





Max, 8
Duchenne muscular
dystrophy

I wish to fly like my
favorite superhero

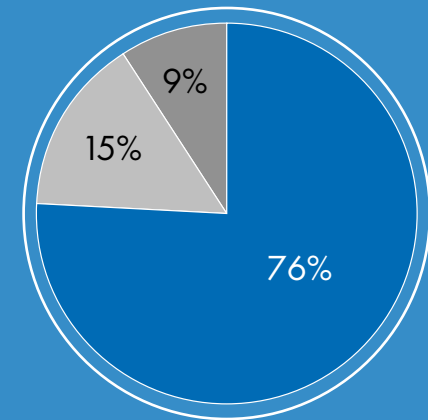
MANAGING OUR FUNDS

We are proud of the way it manages and safeguards the generous contributions from individual donors, corporations and other organizations.

Make-A-Wish America also supports chapters in their day-to-day work granting wishes. This includes helping chapters develop resources, administer programs and referrals, and navigate policies and guidelines.

COMBINED FUNCTIONAL EXPENSES

-  Management & General
-  Fundraising
-  Program Services



MAKE-A-WISH FOUNDATION® OF AMERICA AND RELATED ENTITIES COMBINED STATEMENT OF ACTIVITIES

Year ended August 31, 2015

REVENUES, GAINS AND OTHER SUPPORT	Unrestricted	Temporarily Restricted	Permanently Restricted	2015 Total
Public Support:				
Contributions, Net of Write-Offs	\$221,661,369	\$20,933,805	\$1,921,299	\$244,516,473
Grants	11,578,214	1,550,519	70,480	13,199,213
Total Public Support	233,239,583	22,484,324	1,991,779	257,715,686
Internal Special Events	61,476,788	2,343,653	—	63,820,441
Less Costs of Direct Benefits to Donors	(16,639,994)	—	—	(16,639,994)
Total Special Events	44,836,794	2,343,653	—	47,180,447
Investment Loss, Net	(3,267,048)	(1,284,621)	(39,812)	(4,591,481)
Other Income	1,360,220	(2,386)	768,000	2,125,834
Change in Value of Split-Interest Agreements	(24,520)	(55,523)	(171,572)	(251,615)
Net Assets Released from Restrictions	24,321,964	(24,297,964)	(24,000)	—
Total Revenues, Gains and Other Support	300,466,993	(812,517)	2,524,395	302,178,871
EXPENSES				
Program Services:				
Wish Granting	212,150,517	—	—	212,150,517
Chapter Support	9,491,627	—	—	9,491,627
Program-Related Support	6,636,994	—	—	6,636,994
Training and Development	2,525,728	—	—	2,525,728
Public Information	8,574,273	—	—	8,574,273
Total Program Services	239,379,139	—	—	239,379,139
Support Services:				
Fundraising	48,280,725	—	—	48,280,725
Management and General	28,256,379	—	—	28,256,379
Total Support Services	76,537,104	—	—	76,537,104
Total Program and Support Services Expense	315,916,243	—	—	315,916,243
Other (Gains) Losses	(95,430)	30,238	4,250	(60,942)
Total Expenses and Losses	315,820,813	30,238	4,250	315,855,301
Change in Net Assets	(15,353,820)	(842,755)	2,520,145	(13,676,430)
Net Assets, Beginning of Year	150,040,626	40,683,059	30,370,182	221,093,867
NET ASSETS, END OF YEAR	\$134,686,806	\$39,840,304	\$32,890,327	\$207,417,437

A copy of our audited combined financial statements for the year ended August 31, 2015 is available on our website: wish.org/about-us/making-a-difference/managing-funds.

MAKE-A-WISH FOUNDATION® OF AMERICA

STATEMENT OF ACTIVITIES NATIONAL OFFICE ONLY

Year ended August 31, 2015

REVENUES, GAINS AND OTHER SUPPORT	Unrestricted	Temporarily Restricted	Permanently Restricted	2015 Total
Public Support:				
Contributions, Net of Write-Offs	75,596,750	4,385,320	517,779	80,499,849
Grants	274,492	—	—	274,492
Total Public Support	75,871,242	4,385,320	517,779	80,774,341
Investment Loss, Net	(385,184)	(313,223)	—	(698,407)
Chapter Assessments	7,458,902	—	—	7,458,902
Other Income	1,586,024	—	—	1,586,024
Net Assets Released From Restrictions	3,982,583	(3,982,583)	—	—
Total Revenues, Gains and Other Support	88,513,567	89,514	517,779	89,120,860
EXPENSES				
Program Services:				
Wish Granting	501,309	—	—	501,309
Program-Related Support	65,916,941	—	—	65,916,941
Training and Development	1,329,266	—	—	1,329,266
Public Information	6,207,367	—	—	6,207,367
Total Program Services	73,954,883	—	—	73,954,883
Support Services:				
Fundraising	11,265,611	—	—	11,265,611
Management and General	8,697,658	—	—	8,697,658
Total Support Services	19,963,269	—	—	19,963,269
Total Program and Support Services Expense	93,918,152	—	—	93,918,152
Change in value of split-interest agreements	—	23,702	—	23,702
Total Expenses and Losses	93,918,152	23,702	—	93,941,854
Change in Net Assets (Deficit) before Transfers	(5,404,585)	65,812	517,779	(4,820,994)
Transfers of Assets from Make-A-Wish of the Texas Plains	300,000	—	—	300,000
Change in Net Assets (Deficit)	(5,104,585)	65,812	517,779	(4,520,994)
Net Assets, Beginning of Year	29,082,269	7,254,456	8,596,876	44,933,601
NET ASSETS, END OF YEAR	23,977,684	7,320,268	9,114,655	40,412,607

A copy of our audited consolidated financial statements for the year ended August 31, 2015 is available on our website: wish.org/about-us/making-a-difference/managing-funds.

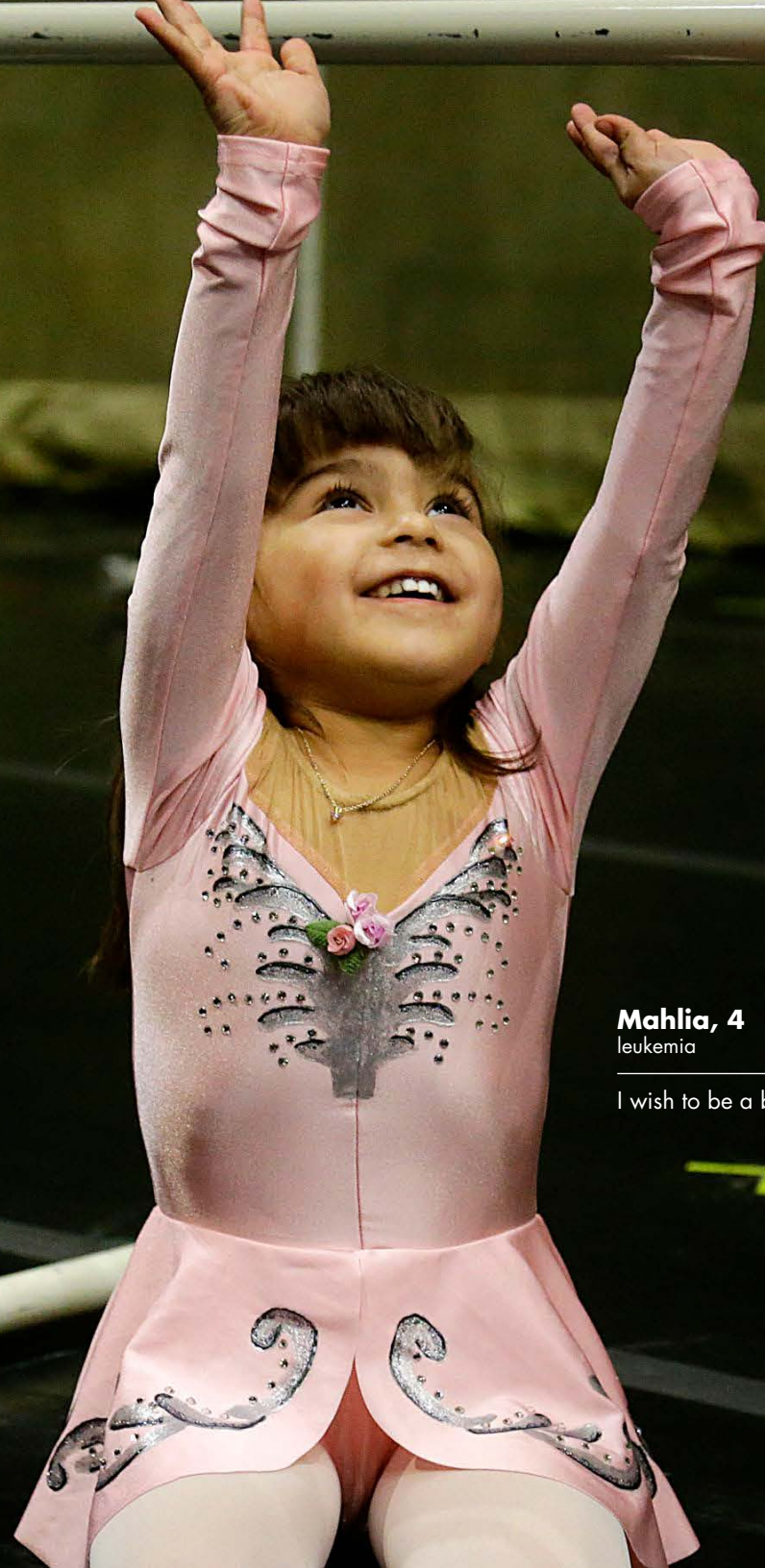
FOR EVERY WISH, WE THANK YOU.

You are the key to Make-A-Wish meeting the opportunities that lie ahead. If you stand with us, every eligible child can receive the renewal of a wish experience. They can rely on the incredible skill and care of their healthcare professionals to treat their illnesses – and they can rely on you to bring **resilience, confidence and optimism** into their lives.

For those who have supported Make-A-Wish kids, **we say thank you** for your confidence, generosity and compassion.

If you are not yet a supporter, we still express our thanks. You represent the possibility of reaching the children who have yet to receive the benefits of a wish experience.

Together, you are everything that seriously ill children need to reach beyond the limits imposed by their medical conditions.



Mahlia, 4
leukemia

I wish to be a ballerina



Emersyn, 7
immune system disorder

I wish to see butterflies



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Make-A-Wish America

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